Licensee Limited Availability Lottery

ADMINISTRATION GUIDE

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Event Administration in MIPS

Licensee Limited Availability Lottery (LLAL) Administrators configure and manage LLAL events for the Authority. Only LLAL Administrators may access the Manage Lottery Events feature in MIPS.

Navigation to MIPS Management Page

- i. Sign into MIPS.
- ii. Select "Orders" tile
- iii. Select "Licensee Orders" tab
- iv. From drop-down select "Manage Lottery Events"
- v. View "Licensee Lottery Management" Page



Figure 1: Manage Lottery Events Navigation

Create a New Event (Figure 2)

- i. Select "Create New Event" button
- ii. Create New Event Screen is displayed
- iii. Enter event details
 - a. Event Name Required, Name of an individual event. Field is visible on the Licensee's Entry Form.
 - b. Event Description Optional, internal description of an event. Field is hidden from Licensees.
 - c. Event Banner Optional, area to input details and/or marketing information about the event. This field is visible on the Licensee's Entry Form.
 - d. Entry Start Date the date the event becomes active, and Licensees can submit an entry
 - e. Start Time time Licensees can begin to submit an entry.
 - f. Entry End Date the date the event will end; entries no longer permitted.
 - g. End Time time at which entries are no longer accepted.
- iv. Enter products for the events (all events require a minimum of 1 product)
 - a. Enter product code or use "Find Products" button.
 - i. Note: select the "Add More" button if more than 10 products will be offered for an event.
 - b. Bottles Available number of bottles available for the event
 - c. Max/Customer maximum number of bottles each licensee could be eligible to purchase for the event.
 - i. Note: The Max/Customer may not exceed the bottles/customer permitted in GK POS system.
- v. Select Submit button.

Note: You can select the Cancel button an any time to return to the Lottery Management Page.

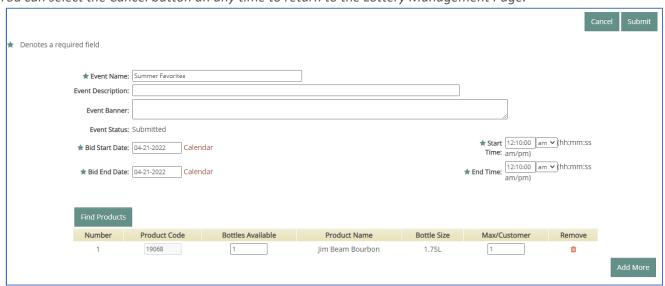


Figure 2: Create New Event Screen

Find Products Option

- i. Select Q for the event you wish to view.
- ii. New screen appears with event information; varies by event status.
- iii. Enter details into any of the filters
- iv. System returns related products.
- v. Select the + next to the product you wish to add.
- vi. Repeat steps until all desired products have been added
- vii. Select "I'm Finished Adding Products!" to return to the Create Event screen.

Note: You may return to the Create Event screen at any time by selecting the "x" at the top right of the screen.

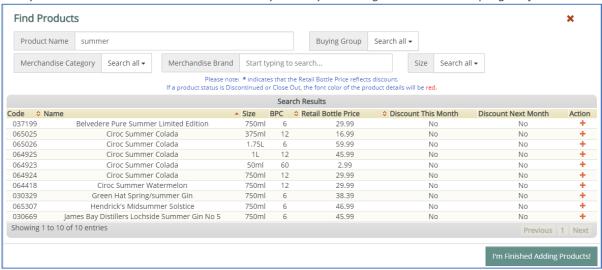


Figure 3: Find Products Expansion

Definition of Lottery Event Statuses

LLAL events have 10 different status types. The table provides a description of each status and possible Admin actions.

Status and Description	Edit All Event Details	Edit Product QTY	Cancel an Event	View potenti al Winner	Rerun Winner	Finalize Winner	View Details Only
Draft – unfinished event, yet to be submitted	✓	✓					
Submitted – event has been created	✓	✓	✓				
Accepting Entries – event is live, licensees can submit entries		✓	✓				
Processing – event has closed, system generating 'winners'							✓
Needs Rerun – system requires Admin to rerun the winner selection process		✓	✓	✓	✓		
Needs Approval – Winners have been selected by the system; needs Admin approval			✓	✓	✓	✓	
Approved – Lottery winners have been notified				✓			
Creating Orders – Order creation initiated							✓
Orders Created – All orders created for winners							✓
Canceled – Event has been canceled, no winners							✓

View Details for Existing Events

- i. Select \bigcirc for the event you wish to view.
- ii. New screen appears with event information; varies by event status.
- iii. Select "Return to Search Results" link to return to the Lottery Management page

Edit an Existing Event

- i. Select Q for the event you wish to edit.
- ii. Select "Update this lottery event" navigation link
- iii. Edit event details as permitted by event status
- iv. Select Submit
- v. Select "Return to Search Results" link to return to Lottery Management Page

Remove Products from Order

- i. Select Q for the event you wish to remove products.
- ii. Select "Update this lottery event" navigation link
- iii. New screen appears with event details.
- iv. Select in next to the product you wish to remove.
- v. Once removal of undesired product is complete select save/submit.

Rerun Winner Selection Process

- i. Select Q for the event you wish to edit.
- ii. Select "Update this lottery event" navigation link
- iii. Select "Re-Run" button.
- iv. Within pop-up select "OK" to finalize event and notify winners or "Cancel" to return to View Event Screen

Approve Winners

- i. Select Q for the event you wish to edit.
- ii. Select "Update this lottery event" navigation link
- iii. Select "Approve" button.
- iv. Within pop-up select "OK" to generate a new list of winners or "Cancel" to return to View Event Screen

Cancel an Event

- i. Select \bigcirc for the event you wish to cancel.
- ii. System present event details screen.
- iii. Select "Cancel Event" button
- iv. Within pop-up, select "OK" to cancel or "Cancel" to close the pop-up and return to View Event screen.

General Information

- LLAL events must contain a minimum of 1 type of product.
- The entry period of a LLAL event may not overlap with another.
- Licensees are able to select which product(s) they would like to have the option to purchase, so could potentially win at least one of each product in an event.

Terms and Conditions

View the terms and conditions for Licensee Limited Availability Lottery here.

Lottery Order Management

Licensee Limited Availability Lottery (LLAL) Administrators manage lottery orders in MIPS. Only LLAL Administrators may make changes to orders, with the exception that a winning Licensee may cancel their own order if the order status is "Entered".

Retail Admins and PST (Customer Support) will be able to search for and view Lottery entries and winning order details, Stores will be able to view winning order details.

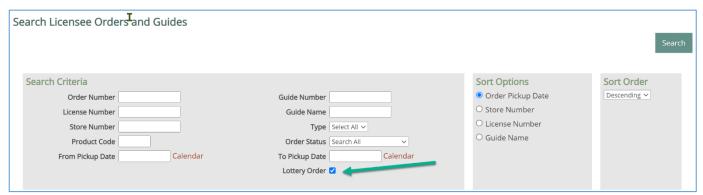
Search Licensee Entries

As the Admin, you can view all entries submitted for an event.

- i. Login to MIPS
- ii. Select "Orders" tile
- iii. Select "Search Entries" from dropdown of "Licensee Orders" tab.
- iv. Enter search criteria and select "search"
- v. To view and entry select \mathbb{Q} .
- vi. Currently, there is no way to return to search results. Admin will need to repeat steps i-v to view other entries.

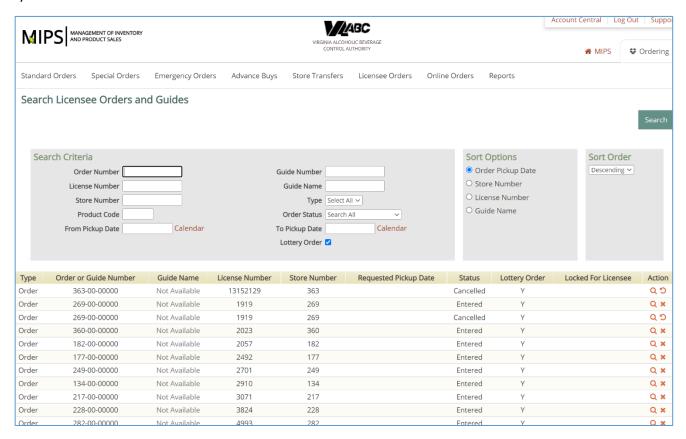
Search for Licensee Orders

- i. Login to MIPS
- ii. Select "Orders" tile
- iii. Select "Search" from the dropdown of "Licensee Orders"



- iv. Search Licensee Orders and Guides screen is displayed.
- v. Enter search criteria
- vi. Select check box for "Lottery Order"
- vii. Select "Search" button

viii. System returns orders.



View Licensee Order

- i. From the search results, select the Q to view an order's details.
- ii. Select "Return to Search Results" to navigate back to the search page.

Update Licensee Orders

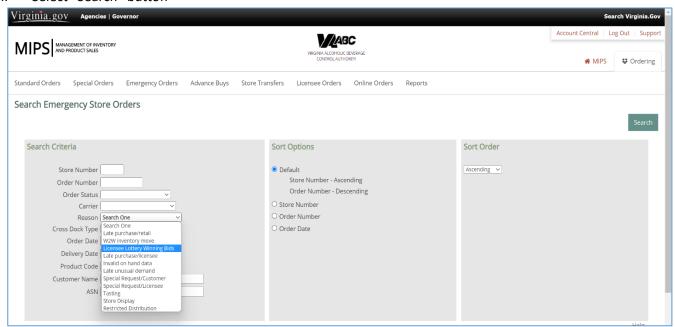
LO orders may be updated when the order status is Entered or Pending. Admins may edit store, requested pickup date, and product quantity; useful when the original order needs to be short picked and a second order created to send the remaining products.

- i. From the search results, select the Q to view an order's details.
- ii. From the Navigation Links select "Update Order"
- iii. Order details screen appears again with editable fields
- iv. Make the desired changes and select "Submit"

Search for Emergency Orders

- i. Login to MIPS
- ii. Select "Orders" tile
- iii. Select "Search Emergency Orders" from the "Emergency Order" tab's dropdown menu.
- iv. Enter the Store number and order number if known
- v. Select "Licensee Lotter Winning Bids" from "Reason" drop-down

vi. Select "Search" button



View Emergency Order

i. From the search results, select the Q to view an emergencies order's details

Cancel Orders

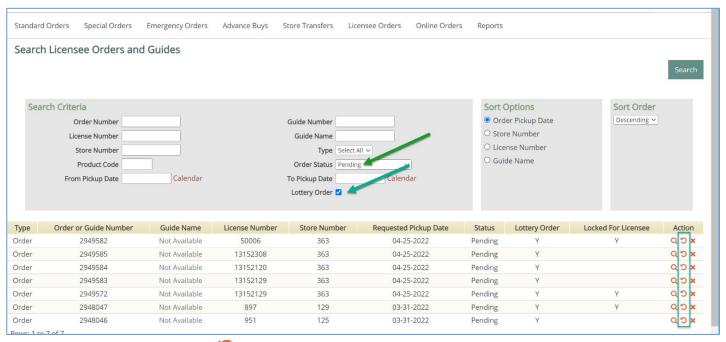
The process steps for order cancelation will depend on either or both the Licensee Order (LO) and Emergency Order (EO) status.

- i. Search for the desired <u>Licensee Order</u>.
- ii. From the results, select the Q or to view the desired order's details
- iii. Make note of the store number, used to validate emergency order status in step vi-
- iv. Select "Cancel Order" button
- v. Select "Ok" within pop-up to cancel the order (to exit without canceling an order from the pop up screen select "Cancel").
- vi. Search for the related Emergency Order
- vii. Verify "Order Status" reports "Canceled"

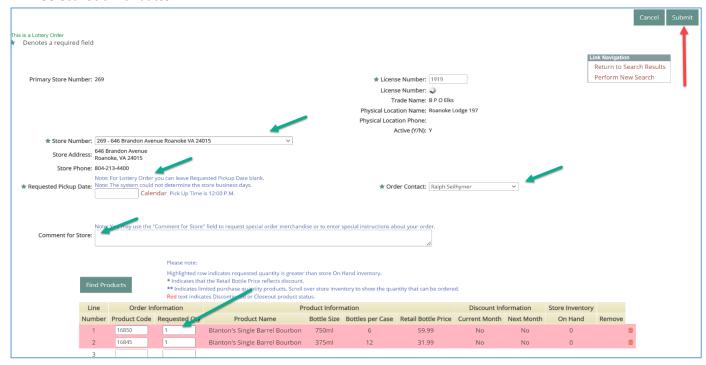
Clone a Licensee Order

The ability to clone an order may be used to address short picks, damages, etc.

 Search for the desired <u>Licensee Order</u> and select the check box for "Lottery Order" before selecting the "Search" button.



- ii. From the results, select the to create a new order.
- iii. Create Order screen displays with some fields already populated
- iv. Adjust the existing order details as needed: store number/alternate store, requested pickup date, reason for alternate store, order contact, Comment, and adjust product inventory as applicable.
- v. Select "Submit" button



Email Notifications

Virginia ABC will send automated emails to notify both winners and non-winners. Winners receive a second notification when the order is ready for pickup. The Authority also sends an email notification to any licensee that submitted an entry if/when an event has been canceled. Details regarding email content are described below.

Winner Notification

The winner notification email provides the licensee with the details of their entry, scheduled pick up store, LLAL FAQs plus the information below:

"Congratulations! The entry you submitted in a recent Virginia ABC Licensee Limited Availability Lottery event (Event Name, date and time) was selected as a winner for the opportunity to purchase the product(s) noted below. Product must be purchased within 30 days from the date product is ready for pickup. If you wish to refuse the opportunity to purchase product(s) won through this event, you may cancel the related licensee order in MIPS or contact the program administrator at LicenseeLimitedAvailabilityLottery@VirginiaABC.com for assistance. Login to MIPS to see the Licensee Limited Availability Lottery Terms and Conditions."

Non-Winner Notification

The Non-winner notification email alerts the Licensee that while their entry was received it was not selected for the event, plus details regarding their original entry.

"Thank you for participating in the Virginia ABC Limited Availability Lottery. Your entry submitted for (Lottery Event name, date and time) was not selected. We wish you luck in future lottery events. Details regarding upcoming Licensee Limited Availability Lottery events are available on the home page once logged into MIPS. Log in to MIPS to see the Terms and Conditions."

Order Ready for Pickup

The notification informs the Licensee that the lottery order is ready for pickup at the designated store, as well as provide the licensee with the order number and order amount.

Order Cancelation Notification

If a winning LLAL order is canceled, the licensee will receive an email to inform the licensee of the cancelation and to reach out to the LLAL admin if there has been an error.

Event Cancelation Notification

If Virginia ABC has to a cancel an event that has opened for entries, an email notification is sent to any Licensee that submitted an entry. The email informs the Licensee that the event has been canceled and no winners will be selected for the event.

LLAL Support

Please contact PST with access and system function concerns and questions.